



Have you recently checked to see how your business is listed online?

Many business owners are quickly beginning to realize the impact online reviews can have on their business. In an age where social media and consumer generated content dominates the Internet, it is only natural for your customers/patients to be talking about you online – especially if you're a healthcare professional.

You're probably asking yourself what this means for your business. Well, reviews can have a significant impact on whether or not someone will choose to do business with you. A recent Nielsen poll shows us the ways consumers are influenced to choose one brand over another is changing. Out of the people polled, 70% expressed they trust what other consumers post online.

Whether your online profiles are flooded with good reviews or bad, people are reading them, and they are using what they find to formulate opinions of your business and it's practices. If your listings are missing or incorrect then you're costing yourself business. Know what others are saying about your business online, and be there to help control the conversation.

### **What Reputation Monitoring Can Do for Your Business**

- We help your business take a proactive approach to managing your brand online.
- Push your brand to the forefront with positive reinforcement
- Preserve your brand's reputation and good name
- Push down negative reviews
- Boost your consumer rating
- We help you stay in control of your online reputation.
- We keep you informed of what others are saying about your business.

At DoctorsInternet.com we have developed a system where we monitor the top relevant sites for your profession and send you an easy to read monthly report. We do the navigation for you and send you only what is of consequence to you. This report will be very user friendly and will let you know whether any new reviews were posted about you during that month. The report will take only minutes to read, since we did all the work for you. All new reviews will be included in this easy to read report. In the event that any review is negative, we will advise you on how to handle the situation.

We have compiled a list of some top review sites with reviews associated with your business.

**Business Name:** Dr. Eliot Ghatan, M.D., FAAD, FRCPC

**Address:** 1226 Ocean Parkway, Brooklyn, NY 11230

**Web Address:** <http://www.dermatology-brooklyn.com/>

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[www.google.com](http://www.google.com)

**Link:** <https://plus.google.com/112220544715932000507/about>

**Number of Reviews:** 8

**Average Overall Rating:**     

**Review by:** "Dimi Loktseu" | **Rating:**      | **Reviewed:** 3 months ago

No comment was made.

**Review by:** "Avi Werth" | **Rating:**      | **Reviewed:** 4 months ago

"After several visits to Dr. Ghatan, I can say without hesitation that he is a warm and caring individual with expertise in his field. He takes his time, one never feels rushed and he pays attention when a patient speaks. Dr. Ghatan is a kind and good doctor and I cannot recommend him highly enough."

**Review by:** "sara wigle" | **Rating:**      | **Reviewed:** 5 months ago

"This is the second time I came to this office and the first time was not seen because after waiting over 2 hours in the waiting room I left. Over a year later I decided to give this dr. a second try. After waiting for over an hour and a half in the waiting area and using the bathroom that was not at all in sanitary condition, i was led to a room where i waited another half an hour. The dr did not close doors to the other rooms while with patients and the walls are paper thin so I was able to hear everything that went on including all their medical problems. Finally after over 2 hours of waiting the dr came in and when i told him my concerns with my skin and mild acne he didn't even come close to taking a look at it. He just nodded his head. This dr. did not explain anything or help me at all with any of my medical concerns. I told him I came for a regular check up and he didn't do anything. would never go back."

**Review by:** "shaina Adelstein" | **Rating:**      | **Reviewed:** 5 months ago

"My experience with Dr. Ghatan was great! He helped me tremendously. For all of my life every winter I suffered from severe dry skin on my hands. After trying every cream without any success as well as going to my primary care physician and being told there is nothing we can give you. I finally went to Dr. Ghatan, and I knew how good he was because I used him for my acne with pretty good results.. Dr Ghatan did not brush off my suffering on my hands.. he gave me steroid shots as well as a prescribed cream and recommended Theraplex. His expertise in knowing what to do with my hands has helped me greatly, since then my hands are as smooth as they are in the summer and I feel great! No longer am I dealing

with bloody oozing painful hands. Additionally, not only does Dr. Ghatan know what to do but his bedside manners are truly amazing. He made me feel at ease in his office and takes the time to talk to his patients as individuals and does not regard them as just another patient. I highly recommend Dr. Ghatan for any dermatological needs.”

**Review by:** “Mark S” | **Rating:** ★★★★★ | **Reviewed:** 9 months ago

“Dr. Ghatan is very conscientious and is an excellent diagnostician and practitioner. Although he has a very business practice due to his expertise, he provides his full attention and focus to every one of his patients.”



[www.yahoo.com](http://www.yahoo.com)

**Link:** <https://search.yahoo.com/local/s?p=eliot+ghatan&addr=11230&fr2=sb-top>

**SEE Yelp.**



[www.facebook.com](http://www.facebook.com)

**Link:** <https://www.facebook.com/pages/Dr-Ghatan-Dermatologist-Brooklyn/382130828556844>

**There are no reviews at this time.**

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[www.yelp.com](http://www.yelp.com)

**Link:** <http://www.yelp.com/biz/eliot-ghatan-md-brooklyn>

**Number of Reviews:** 5

**Average Overall Rating:** 

**Review by:** "Marina M." | **Rating:**  | **Reviewed:** 5/14/2014

"Dr Ghatan is a wonderful dermatologist! He is very caring, insightful, and knowledgeable and is straight to the point with his patients. He is my go to person for any skin problem."

**Review by:** "David S." | **Rating:**  | **Reviewed:** 7/28/2013

"This man is a thief.... I walked out of his filthy office and horrible service cause they are yo yo's only concerned about money. After walking out before being seen by the doctor. They told me I didn't meet my deductible and would have to pay upfront. I said no way. I already knew we met it. They they said it again. So I left. Then later on they billed my insurance company for my visit. This dude got paid for doing absolutely nothing. He's a crook. DO NOT GO!!!!"

**Review by:** "Eugene O." | **Rating:**  | **Reviewed:** 4/12/2013

"I have been going to this doctor for approximately 5 years now for different things and even though there is always minimum of 1 hour wait at all times and much longer as the day progresses he does not turn away patients. They will flat out tell you, yes come in but there is a 5 hour wait, so if you really must see him and its urgent you will be seen if you do decide to come in and wait it out.

Try to make your appointment as early as possible and arrive 30 min before, this way you will be guaranteed to be in and out as quickly as possible.

This doctor cured my kids numerous times, he uses techniques and lotions that are unheard of and unused anymore in the western world. He referred us to a nearby local pharmacy, walking distance to his office and they were made the lotion for us on the spot.

His office rooms aren't squeaky clean and spotless, however it isnt dirty at all. As far as my experience with Dermatologists goes, this one is on the top of my list as I was extremely disappointed with everyone else I have visited."

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[www.CitySearch.com](http://www.CitySearch.com)

**Link:**

[http://www.citysearch.com/profile/654225870/brooklyn\\_ny/dr\\_eliot\\_ghatan\\_md\\_frcpc\\_dermatology\\_cosmetic\\_laser\\_surgery.html](http://www.citysearch.com/profile/654225870/brooklyn_ny/dr_eliot_ghatan_md_frcpc_dermatology_cosmetic_laser_surgery.html)

**There are no reviews at this time.**



[www.yp.com](http://www.yp.com)

**Link:** <http://www.yellowpages.com/brooklyn-ny/mip/dr-eliot-ghatan-md-frcpc-dermatology-cosmetic-laser-surgery-460752463>

**There are no reviews at this time.**



[www.wellness.com](http://www.wellness.com)

**Link:** <http://www.wellness.com/dir/2371585/dermatologist/ny/brooklyn/eliot-ghatan-dr-eliot-ghatan-md-md>

**There are no reviews at this time.**



[www.insiderpages.com](http://www.insiderpages.com)

**Link:** <http://www.insiderpages.com/doctors/eliot-y-ghatan-md-brooklyn>

**Number of Ratings:** 6

**Average Overall Rating:**     

healthgrades

[www.healthgrades.com](http://www.healthgrades.com)

**Link:** <http://www.healthgrades.com/physician/dr-h-eliot-y-ghatan-xlwj7>

**Number of Reviews:** 12

**Average Overall Rating:** ★★☆☆☆



[www.vitals.com](http://www.vitals.com)

**Link:** [http://www.vitals.com/doctors/Dr\\_Eliot\\_Y\\_Ghatan/profile](http://www.vitals.com/doctors/Dr_Eliot_Y_Ghatan/profile)

**Number of Reviews:** 12

**Number of Ratings:** 14

**Average Overall Rating:** 1.5/4.0

**Review by:** "Jane " | **Rating:** 2.0/4.0 | **Reviewed:** June 8th, 2014

"This office plays favorites. Sitting in the waiting room and signed in before some patients; however, the patients that came after me was seen before me. Just because the front desk lady knew her and was speaking to her. All of a sudden she was taken in before the other patients."

**Review by:** "Dave" | **Rating:** 1.0/4.0 | **Reviewed:** May 19th, 2013

"This man is a crook. He tried to scam me & tell me my appt wouldn't be covered. I told him i know for a fact it was. after waiting to see the dr for over 2 hours. They call me into the office & again say. Your visit isn't covered & I'd have to pay out of my own pocket. So I walked out after calling them crooks. Office was dirty & didn't like the dr or anything about the place so I walked out. He had the nerve to still bill my insurance co for doing absolutely nothing. Do not go to this man."

**Review by:** "DJ" | **Rating:** 1.0/4.0 | **Reviewed:** February 28th, 2013

"This man is a crook! He tried to screw me out of money. He said I owed money to my insurance when my deductible was paid up. Then he said he called and verified. They wanted me to pay upfront which even if I didn't meet my deductible buoy bill my insurance company then bill me but they were sure on how they do things. Dr spends too much time on computer not enough time with patience. Wait is three hours. I kid you not. Trust me please. Do not go to him or you will be sorry. Don't believe me? I don't write reviews but had to write one for him. Google it. There's tons of horrific reviews about him"

**Review by:** "unknown" | **Rating:** 3.0/4.0 | **Reviewed:** July 6<sup>th</sup> 2011

"I had a cosmetic surgical procedure done and it cost a few thousand dollars and it looks worse then before he did the procedure. Lets see if he corrects/touches up for free..like most good cosmetic dr's would. Ill get back to you"



[www.local.com](http://www.local.com)

**Link:** <http://www.local.com/business/details/brooklyn-ny/ghatan-eliot-md-129134920/>

**There are no reviews at this time.**



[www.merchantcircle.com](http://www.merchantcircle.com)

**Link:** <http://www.merchantcircle.com/business/Dr.Eliot.Ghatan.MD.FRCPC.Dermatology.Cosmetic.And.Laser.Surgery.347-967-5931>

**There are no reviews at this time.**